

## about me

A creative, teachable and hardworking guy from Slovakia, who is for each fun.

I'm not afraid of new challenges and I'll be happy to help you.

Currently live in Brno, Czech Republic, where I'm working in Kiwi.com and at the same time I'm an owner of eshop with clothes.

## education

2004 – 2012

### GRAMMAR SCHOOL, POPRAD

8-year grammar school

Specialization: Mathematics-Physics

## certification

### GOOGLE CERTIFICATION

- adwords display, search, shopping
- analytics individual qualification
- digital sales
- mobile sites

### HUBSPOT

- email marketing

### TESTDOME

- HTML/CSS

## language skills

### ENGLISH

level B2

## interests

In my free time, I'm reading a lot of books not only about marketing, exploring nature around me and freeriding on the bike. Of course, I like to have fun with my friends and family.

## work experience

### KIWI.COM

apr 2017 – present

E-mail marketing, Marketing Strategy, Pay Per Click, Webdesign

www.kiwi.com

As part of marketing team, my goal is to take care of customers. My current position in Kiwi.com is Campaigns Manager and I am working mostly with marketing automation tool for executing, creating, planning, reporting and tracking campaigns.

### VIBE STORE

dec 2016 – present

E-mail marketing, Marketing Strategy, Pay Per Click, Search Engine Optimization, Social Media, Webdesign

www.vibe-store.com

I was responsible for the setting business goals, creating ads, reporting and analysing the success of campaigns. Also, I was managing the eshop together with the setting of KPIs.

### ADVERTUM s.r.o.

apr 2016 – jun 2017

Pay Per Click, Social Media

www.ppc-profits.cz

Creating campaigns and content for Adwords, Sklik, Facebook and Instagram.

### FREELANCE

apr 2015 – present

E-mail marketing, Marketing Strategy, Pay Per Click, Search Engine Optimization, Social Media, Webdesign

www.jfalis.com

Processing projects according to client's requirements during the active communication with him. Creating keyword analysis, websites, marketing strategy and ads for various marketing channels.

### MAAG s.r.o.

mar 2013 – dec 2016

E-mail marketing, Marketing Strategy, Pay Per Click, Search Engine Optimization, Social Media, Webdesign

www.maag.sk

Search engine optimization, content creation, management of social networks, preparing and sending newsletters and management of advertising accounts at the Adwords and Sklik.

## skills

Adobe Photoshop - 3/5

Exponea - 4/5

Facebook Ads Manager - 4/5

Google Adwords - 4/5

Google Analytics - 4/5

HTML & CSS - 5/5

Mailchimp - 4/5

PHP - 2/5

Wordpress - 5/5

Sense of humor - ∞